

An aerial photograph of a densely packed urban area, likely in West Sweden, showing numerous small buildings with various roof colors and structures. The image is used as a background for the text.

# INCLUSIVE FASTTRACK

The FastTrack is ideal for SMEs in West Sweden already working with developing markets and seeking to scale.



# FastTrack Introduction

- **What:** The FastTrack offers intensive collaboration to scale your business in developing markets. Together we will define a plan of what your business needs and provide hands-on support to accelerate your business and deliver on concrete goals.
- **How:** 4 months customized support with an assigned business coach.
- **When:** A cohort of SMEs will be supported from February to June 2023. Application are already closed for this round.
- **Cost:** 5 000 SEK or free for [members of Inclusive Business Partners.](#)



# What you could get out of the FastTrack

Depending on your specific needs we can provide support in these areas:



## Inclusive Business Model

Fine-tune and validate your inclusive business model or create your business plan. An important part of your business model will be to design your social and environmental impact.



## Partnering and Matchmaking

Leverage our global network in over 40 countries. We can help you find the partners you need to develop and scale your business.



## Market Entry, Piloting and Testing

Introduce your solution to a new market is a daunting task, but we can help you test the waters, navigate the challenges and learn from your mistakes.



## Investment Readiness

Create a financial proposal that is attractive for the right type of investors. Once you become investment ready, you might get the chance to pitch in front of investors!



## Funding and Grants

Get our support in scanning for grant opportunities from Sweden and abroad in writing great applications.



## Scaling and Acceleration

They say that pilot's never fail or never scale. We disagree. Based on pilot results, we provide guidance to develop a scaling strategy.

# FastTrack Eligibility

- Be a registered SME in Västra Götalandsregionen
- Already working or ready to start working with developing markets
- Interest in creating a positive social and environmental impact





# About us

- The Inclusive Ventures Accelerator is part of the Inclusive Ventures programme. It represents our collective vision to make West Sweden a national hub for inclusive business.
- Inclusive Ventures is led by Inclusive Business Sweden, with Johanneberg Science Park and RISE and funding from EU Regional Development Fund (ERUF) and Västra Götalandsregionen.
- We are also open to other partnerships, so please do not hesitate to reach out.



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