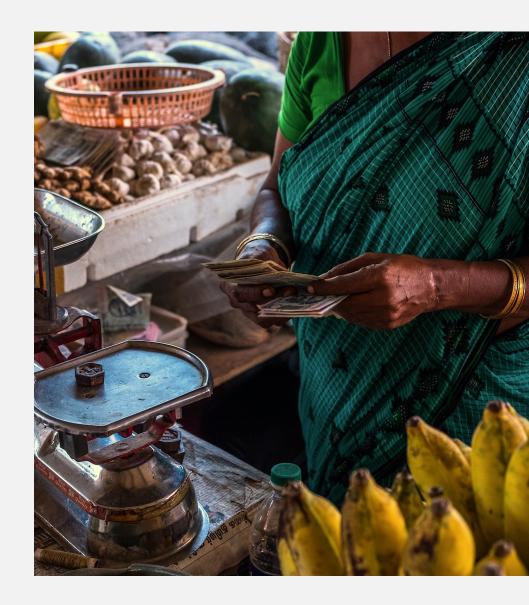


FastTrack Introduction

- What: The FastTrack offers intensive collaboration to scale your business in developing markets. Together we will define a plan of what your business needs and provide hands-on support to accelerate your business and deliver on concrete goals.
- **How:** 4 months customized support with an assigned business coach.
- When: A cohort of SMEs will be supported from February to June 2023. Application are already closed for this round.
- **Cost:** 5 000 SEK or free for <u>members of Inclusive</u> Business Partners.



What you could get out of the FastTrack

Depending on your specific needs we can provide support in these areas:



Inclusive Business Model

Fine-tune and validate your inclusive business model or create your business plan. An important part of your business model will be to design your social and environmental impact.



Partnering and Matchmaking

Leverage our global network in over 40 countries. We can help you find the partners you need to develop and scale your business.



Market Entry, Piloting and Testing

Introduce your solution to a new market is a daunting task, but we can help you test the waters, navigate the challenges and learn from your mistakes.



Investment Readiness

Create a financial proposal that is attractive for the right type of investors. Once you become investment ready, you might get the chance to pitch in front of investors!



Funding and Grants

Get our support in scanning for grant opportunities from Sweden and abroad in writing great applications.



Scaling and Acceleration

They say that pilot's never fail or never scale. We disagree. Based on pilot results, we provide guidance to develop a scaling strategy.

FastTrack Eligibility

- Be a registered SME in Västra Götalandsregionen
- Already working or ready to start working with developing markets
- Interest in creating a positive social and environmental impact



About us

- The Inclusive Ventures Accelerator is part of the Inclusive Ventures programme. It represents our collective vision to make West Sweden a national hub for inclusive business.
- Inclusive Ventures is led by Inclusive Business Sweden, with Johanneberg Science Park and RISE and funding from EU Regional Development Fund (ERUF) and Västra Götalandsregionen.
- We are also open to other partnerships, so please do not hesitate to reach out.



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